

Introducing our new workshop.....

Inside Out, Personal Branding



Are You Positioned to Win?

Balance at Work and Corptraining have combined their expertise to develop an innovative program aimed at optimising the way you market yourself from the inside out.

This one day, interactive workshop will equip participants with powerful tools to promote their unique strengths and value proposition. Learn how to become unstoppable!

Workshop content includes:

- Paradox Internal Brand Assessment & Workshop De-Brief
- Review of Current External Brand
- Building a Powerful Brand Using The "5 Keys to Success"
- Business Protocol to Support Your Brand
- Networking & Brand Promotion

Presenters:

The workshop is facilitated by two industry experts, Susan Rochester, Managing Director of Balance at Work and Nikki Heald, Managing Director of Corptraining. Both presenters are highly regarded in their fields, ensuring that key outcomes are achieved in an engaging and participatory style. For more information we invite you to visit our websites or contact us personally to discuss.

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